

Data Privacy Statement

1. Use of your personal data

The personal data that you provide us with, f.e. when you contact us or send us an email (such as your name and contact information), we will only process it for all confirmation with you and for the purpose for which you provided us with the information. As far as it is necessary to carry out these services or to process inquiries, we collect and process your personal data we have received (your name, first name, address, telephone number, e-mail address and bank details in the case of business partners).

We only pass on your data to the shipping company responsible for the delivery, insofar as this is necessary for the delivery of the goods. To process payments, we pass on your payment data to the bank responsible for the payment.

We assure that we do not pass on your personal data to third parties, unless we are legally obliged to do so, or you have expressly consented beforehand. As far as we use the services of third parties for the execution and processing of processing, the provisions of the General Data Protection Regulation (GDPR) are complied with.

We require personal information from you for the following services:

- when contacting us (for praise and / or complaints)
- subscribe / unsubscribe from the newsletter
- for business initiation or current business development

The careful handling of your personal data is very important to us.

2. Duration of storage

Of course, we strictly comply with the collection, processing and use of the statutory provisions (GDPR, TA 2003). Your data help us to design our service individually for you and to constantly improve it. Personal information that has been communicated to us through our website will only be stored until the purpose for which it was entrusted to us is fulfilled. As far as commercial and tax retention periods are to be observed, the duration of the storage of certain data can be up to 10 years.

3. Newsletter

You have the opportunity to subscribe to our newsletter via our website. For this we need your e-mail address and your declaration that you agree with the subscription to the newsletter.

As soon as you have subscribed to the newsletter, we will send you a confirmation e-mail with a link to confirm the registration.

The subscription to the newsletter can be canceled at any time via the unsubscribe link in the newsletter. Or you can send your cancellation to the following e-mail address: office@hoellinger-juice.at. We will immediately delete your data in connection with the newsletter dispatch.

4. Use of the mail service provider "MailChimp"

Our newsletter will be sent via MailChimp, a shipping platform owned by Rocket Science Group, LLC, 675 Ponce De Leon Ave NE # 5000, Atlanta, GA 30308, USA. You can view the privacy policy of the shipping service provider here:

<https://mailchimp.com/legal/privacy/>

The e-mail addresses of our recipients are stored on the servers of MailChimp in the USA. MailChimp uses this information for shipping and evaluation in our order. Furthermore, MailChimp may, according to its own information, use this data for the purpose of optimizing or improving its own services, eg for the technical optimization of shipping and display. However, MailChimp does not use the data of our recipients to write them down and does not share data with third parties.

MailChimp is certified under the Privacy Shield Agreement, providing a guarantee to comply with European data protection standards. The shipping service provider is based on a contract processing agreement according to art. 28 (3) GDPR, in which MailChimp undertakes to protect your personal data and to process them on our behalf.

5. Cookies

The internet pages partly use so-called cookies. Cookies do not harm your computer and do not contain viruses. Cookies serve to make our offer more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and stored by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted after your visit. Other cookies remain stored on your device until you delete them. These cookies allow us to recognize your browser the next time you visit. You can set your browser so that you are informed about the setting of cookies and allow cookies only in individual cases, the acceptance of cookies for certain cases or generally exclude and enable the automatic deletion of cookies when closing the browser. Disabling cookies may limit the functionality of this website.

6. Google Analytics

This website uses functions of the web analytics service Google Analytics. Provider is the Google Inc. 1600 Amphitheater Parkway Mountain View, CA 94043, USA. Google Analytics uses so-called "cookies". These are text files that are stored on your computer and that allow an analysis of the use of the website by you. The information generated by the cookie about your use of this website is usually transmitted to a Google server in the USA and stored there. However, if IP anonymisation is activated on this website, your IP address will be shortened by Google beforehand within member states of the European Union or other parties to the Agreement on the European Economic Area.

Only in exceptional cases will the full IP address be sent to a Google server in the US and shortened there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, to compile reports on website activity and to provide other services related to website activity and internet usage to the website operator. The IP address provided by Google Analytics as part of

Google Analytics will not be merged with other Google data. You can prevent the storage of cookies by a corresponding setting of your browser software; however, please note that if you do this, you may not be able to use all the features of this website to the fullest extent possible. In addition, you may prevent the collection by Google of the data generated by the cookie and related to your use of the website (including your IP address) as well as the processing of this data by Google by downloading the browser plug-in available under the following link and install:
<https://tools.google.com/dlpage/gaoptout?hl=en>

For more information on how to handle user data on Google Analytics, please refer to the Google Privacy Policy:
<https://support.google.com/analytics/answer/6004245?hl=d>

7. Your Rights

According to the General Data Protection Regulation (GDPR), you as the data subject or the person concerned have the following rights: right to information, right to rectification, right to deletion, right to restriction, data portability, as well as the right to object. You can assert the mentioned data subjects by email to office@hoellinger-juice.at or alternatively by letter to the address: IMS Höllinger gmbh, Johann Winter-Gasse 29, 3021 Pressbaum.

IMS Höllinger gmbh

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